



Analyst Reports | **Bespoke Research**

Go-to-Market Services | **Consulting & Strategy**

Cyber Security Analyst Services

Founded in 2007, Goode Intelligence is established leading research and consulting firm specialising in cyber security. We offer four core interconnected services for technology vendors and service providers: analyst reports, bespoke research, go-to-market (GTM) services, and consulting and strategy. We work internationally across a range of clients, from start-ups to global leaders.

Cyber Security Analyst Services

Four interconnected services

Analyst Reports

We publish a range of independent analyst reports including in-depth market analyst and forecast reports, monthly market intelligence reports, insight reports and survey reports. Our reports are trusted and business ready to enable you to benchmark your strategy and gather valuable insight into the latest developments for the global cyber security market.

Bespoke Research

Our highly experienced team uses a bespoke and rigorous methodology built over ten years of operation to deliver your individual research needs.

Developed to your specific requirements, our services include projects such as market sizing for specific region(s), product benchmarking and competitor analysis.

Go-to-Market (GTM) Services

By working with a leading cyber security analyst firm, companies can influence key decision makers with a range of GTM services that includes white papers, seminars, webinars, articles and blogs. We have partnered with RANT Events to combine our GTM services with a bespoke event that includes the popular CISO roundtable event.

Consulting and Strategy

We have an excellent track record of working with cyber security vendors and service providers on a number of strategic projects. These range from product marketing reviews, strategic analysis and review, M&A due diligence, through to market and channel analysis.

Who we work for



What our clients say

“Goode Intelligence has proven to be a detail oriented research company, with great domain expertise and an expansive knowledge of the security space. I found their professional views and projections regarding mobile security to be based on reliable facts and not far-fetched. Research reports from Goode Intelligence were professionally done and included a balanced mix of business and technology research.”

Senior Director, Global Security Company

“I have worked with Goode Intelligence on a couple of occasions. I have found their knowledge of the market to be incredible and approach to the projects to be very professional. The output has been excellent in terms of both quality of information and the end production. I would be happy to commission Goode Intelligence in the future if it was appropriate for my business”

VP, Marketing, Cybersecurity Vendor

To find out more about our products and services please contact us:

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